



Glen Eden Business Association Inc

Annual Report

2022

Contact

Glen Eden Business Association

www.glenedenvillage.co.nz

 /Glen.Eden.Village

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Message from the Chair

While the early part of the past year had once again been disrupted by Covid 19, it is great to be finally operating without Covid-19 trading and masking restrictions. A number of new businesses have filled previously empty shops which is encouraging.

Who'd have thought we'd be back in lockdown during the past two months? These are difficult times and they've caused another couple of local businesses to close. However, as was the case last year, I've been encouraged by our members' response to the challenges. Many have altered their business practices to operate under lockdown restrictions and increase their ability to trade online.

The GEBA Committee met seven times during the year. At every meeting, we receive updated reports from the management team and review upcoming activities and events. Among our more visible activities is the Wheels Out West event, more murals and outdoor artwork, and a focus on main street improvements in our town centre. We've also made our voices heard on issues such as the roadworks and cycleways in Glen Eden on your behalf.

I want to thank our executive committee of volunteers and our management team, BID Manager Gary Holmes and Membership Manager Kirstie Barton-O'Brien, who implement our work programme and maintain positive relationships with members and other stakeholders.



I also want to extend a thanks to Michelle Clayton who has played important liaison roles with the Waitakere Ranges Local Board.

Thank you everyone for your support this past year. We look forward to another busy year, as is detailed in this report.

Natasha McDowall

Chairperson 2021/22

2021-22 Committee



Natasha McDowall
(Chair)
Tael Solutions Chartered Accountants



Ian Burkett
Petshop Boyz

Sandra Banks
Ministry of Social Development



Bevin Mobberley
iDesign



Mei Zhou
Fiesta Kitchen



Nigel Somerville
Glen Eden Optometrist



Grant Trethewey
Piwaka Early Learning Centre



Michelle Clayton
Waitakere Ranges Local Board



Dave Tucker
Glen Eden Library – Community Rep.



Gary Holmes
BID Manager



Kirstie Barton-O'Brien
Membership Manager

BID Management Team

HIGHLIGHTS FOR 2021/22

- **Glenmall Place improvements** – We provided input on this work which included footpath works, new sign installations, new streetlights, pedestrian crossing markings in Glenmall and other line marking. We also continued our focus on improving the look of buildings in Glenmall Place with a chemwash clean of the shop fronts, a fresh coat of paint of tired buildings and the installed of additional pigeon spikes in the centre to try and get rid of the on-going issue with pigeon droppings.
- **Fairy Lights** – we installed fairy lights on the verandas in Glenmall Place which has added interest to the area at night-time.
- **Mural** – We partnered with Youth Art New Zealand (YANZ) and Tag Out Trust to have a mural painted on the side of Fiesta Kitchen.
- **Easter Promotion** - We ran an Easter Promotion that consisted of displaying a dozen large posters in various parts of the town centre. Each poster had a unique QR code that took people to an online form where they were able to enter by providing their name and contact details to go in the draw for one of five easter Hampers.
- **Shopping Spree Promotion** - We also ran a Shopping Spree promotion to say thank you to shoppers for continuing to support our small business community by giving away ten \$300 Shopping Sprees.
- **Glen Eden Roadworks** – GEBA has taken the lead on providing feedback on the roadworks in and around the town centre, including keeping businesses updated with timeframes and advocating to Auckland Transport and the contractors for resolution on behalf of a number of businesses which were directly impacted by the works.
- **Website** – We maintained our website www.glenedenvillage.co.nz which allows visitors to view the site across multiple devices and includes information about what is happening in the area, a business directory for all members and a calendar of events. This is supported by the Glen Eden Facebook page which links to other local businesses and acts as a portal for local social media activity.



- **Environmental issues** – We have continued to report environmental issues such as graffiti, and other damage to property to Auckland Council and other agencies for appropriate action.

COMING UP IN 2022/23

- **The Voice** – We will continue to support the publication as a key way of communicating with the wider Glen Eden community and promoting our members businesses.
- **Community murals** - We will continue to look for opportunities to add to our growing portfolio of artistic murals and artworks.
- **Wheels Out West** – We will continue to evolve and build on the success of this event with even more vehicle displays and activities for families in 2022.
- **Networking opportunities** - We will re-introduce networking opportunities and seminars on topics of interest to our members. This was severely curtailed these past couple of years due to Covid-19 and a number of planned events having to be cancelled.
- **Security patrols** – We will continue our regular Maori Warden patrols of the town centre to provide a security presence in the centre and trial the introduction of a walkie-talkie based system for inter-shop communication.
- **2023 Calendar** – A 12-month A4 sized calendar for 2023 will be produced as a further way of promoting local businesses.



Proposed expenditure: \$150,000 for year 2022/23

Budgeted Income: BID Targeted Rate Income of \$95,000 for 2022/23
+ \$55,000 carried forward from last year